



Dear **[Insert Name]**:

I need your help. On **[date of plunge]**, I have committed to “be bold and get cold” for the athletes of Special Olympics Illinois by taking a chilly dip into **[body of water]** alongside scores of other warm-hearted people.

I know – you’re probably getting cold just thinking about it! But the cold that I will feel is temporary...the positive impact this will have on the lives of more than 22,000 athletes with intellectual disabilities in Illinois will last a lifetime.

I have set a personal fundraising goal of **[\$[insert amount]**, and I need your help to reach it! So no, I’m not asking you to take the Plunge with me, but instead, I am asking if you will make a donation to Special Olympics Illinois on my behalf for taking the 2017 Polar Plunge. Any amount would be appreciated – it all goes to a wonderful cause, and every little bit gets me that much closer to my goal.

In order to support my Plunge, please make your check payable to “Special Olympics Illinois” and mail it directly to me or to Special Olympics Illinois, Attn: Polar Plunge, 605 East Willow Street, Normal, IL 61761. Please be sure to include my name in the memo area so that I receive credit for your contribution.

Or, if you prefer the web, visit my personal fundraising page at **[insert your custom URL here]** and click the “Support Me” button. From here, you can make a secure donation via credit or debit card.

If you want to learn more about this “official event of winter,” visit **www.plungeillinois.com** for all of the chilly details. Think warm thoughts for me as **[date of plunge]** approaches. I will do my best to make my supporters proud!

Thank you for your support!

Sincerely,

**[Your Name]**