

Standard LETR mark

Overview

Mark colors



When printing the mark in spot color please match to an up-to-date Pantone swatch.

LETR Blue	Pantone® 281 M
LETR Gold	Pantone® 1235 M
LETR Silver	Pantone® Cool Gray 4 M



File formats

Artworks are provided in PNG and EPS file formats.

PNG artworks have been generated for Office use in software applications such as Microsoft Word and Microsoft Powerpoint.

EPS artworks have been generated for use by Professional Designers and can be scaled to any size without losing quality.

Color



Black



Color reverse (Only use against LETR Blue)



White



**ONLY ORIGINAL ARTWORK FILES SHOULD BE USED WHEN REPRODUCING THE MARK.
THE MARK SHOULD NOT BE ALTERED IN ANY WAY.**

Logo Colors

Red: Pantone 186

Grey: Pantone 418