

SPECIAL OLYMPICS ILLINOIS

REACH REPORT | 2018 SUMMARY

Special
Olympics
Illinois



ATHLETES

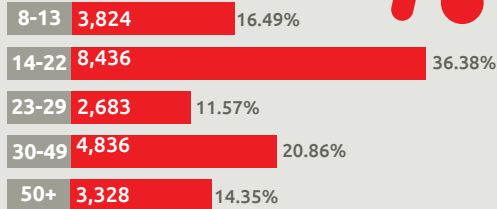
ATHLETES SERVED
23,197

20 YEARS OF CONSECUTIVE GROWTH

ATHLETE PARTICIPATIONS
50,373



AGE GROUPS SERVED



UNIFIED PARTNERS SERVED **2,314**

PROGRAM LEADERS

GEOGRAPHIC REGIONS

11

FULL TIME STAFF

76

BOARD MEMBERS
(INCLUDES 3 ATHLETE MEMBERS)

38

FOUNDATION BOARD MEMBERS

22



REVENUE

\$17 MILLION

CASH AND IN KIND (UNAUDITED)

Expense Allocation

PROGRAM
80%

FUNDRAISING
16%

MANAGEMENT
& GENERAL
4%



COMPETITIONS

200



UNIFIED
13

YOUNG ATHLETE CULMINATING EVENTS
69

FUNDRAISING EVENTS
127



1,123 PARTICIPATING AGENCIES

18 SPORTS OFFERED

TOP FIVE SPORTS (PARTICIPATION)

1. ATHLETICS (Track and Field) **13,189** (27%)
2. BASKETBALL **8,963** (18%)
3. BOWLING **6,347** (13%)
4. SOFTBALL **3,158** (7%)
5. VOLLEYBALL **2,600** (5%)



SPORT WITH LARGEST GROWTH (OVER THE PAST 5 YEARS) **BASKETBALL**
27% ↑

VOLUNTEERS

48,100

COACH AND KEY VOLUNTEERS (CLASS A)

24,677

CERTIFIED COACHES

4,201



EVENT VOLUNTEERS (CLASS B)

7,945

ATHLETE LEADERSHIP

ATHLETE LEADERS

162

APPEARANCES

730

AUDIENCE SIZE

69,291



OVER **82 MILLION** MEDIA IMPRESSIONS

HEALTH INITIATIVES

CLINICS OFFERED

40

SCREENINGS
& IMPRESSIONS

22,086

DISCIPLINES OFFERED

- FUNfitness
- Health Promotion
- Healthy Hearing
- MedFest
- Special Olympics - Lions Clubs International Opening Eyes
- Special Smiles
- Sun Safety Education



SINCE 2013

- 17,951 TOTAL SCREENINGS
- 13,266 SPORTS PHYSICALS (MedFest)

YOUTH INITIATIVES

UNIFIED CHAMPION SCHOOLS

278



89% OFFERING ALL 3 COMPONENTS

17,233 YOUNG ATHLETES SERVED
(INCLUDES PEER PARTNERS)

350 YOUTH LEADERSHIP

814 SCHOOLS ENGAGED IN PROGRAMMING

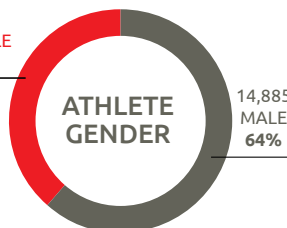
180 SCHOOLS ENGAGED IN VOLUNTEERISM

400 SCHOOLS ENGAGED IN FUNDRAISING

8,312
FEMALE
36%

ATHLETE
GENDER

14,885
MALE
64%



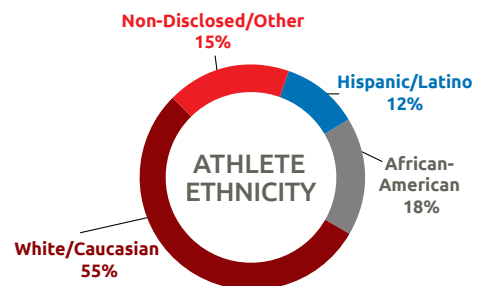
Non-Disclosed/Other
15%

Hispanic/Latino
12%

ATHLETE
ETHNICITY

African-American
18%

White/Caucasian
55%



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A Simple Idea

Individuals with intellectual disabilities can excel in sports. This idea was the spark that ignited the first 1968 International Summer Games held in Chicago and grew into the Special Olympics movement of today.

Fifty years later, Illinois hosted the world once again to commemorate the first Games, light the Eternal Flame of Hope monument and launch the next 50 years of the movement with the first-ever Special Olympics World Cup and Global Day of Inclusion.

Illinois is proud to have been the birthplace of those first Games, host to the 50th Anniversary celebrations and to be a leader in the future of the Movement where our athletes are the leaders of a Unified World.

Free to Participate

Special Olympics Illinois (SOILL) applies **80%** of dollars raised to program expenses. This **exceeds the benchmarks** set by the Better Business Bureau (65%) and the National Charities Information Bureau (60%).

Special Olympics Illinois is able to do this while not charging athletes and families to participate.

Keeping Healthy

Through our Health programs, Special Olympics is the **largest health organization in the world** for individuals with intellectual disabilities.

Not Just for Children

While the majority of individuals served are school age (age 2-22), SOILL also serves **more than 8,000** individuals over **age thirty**.

Our Sports

Alpine Skiing
Athletics (Track & Field)
Basketball
Bocce
Bowling
Equestrian
Flag Football
Floor Hockey
Golf
Gymnastics (Artistic)
Gymnastics (Rhythmic)
Powerlifting
Soccer
Snowshoeing
Softball
Swimming
Tennis
Volleyball

Our Programs

Athlete Leadership
Coach Education & Wellness
Family Leadership
Health Education & Screening
Motor Activities
Training Program (MATP)
Traditional Sports
Unified Champion Schools®
Unified Sports

Athletes as Leaders

Athlete Leadership empowers athletes to develop skills and utilize their voices and abilities to undertake meaningful leadership roles, influence change in the Special Olympics movement and create inclusive communities.

Athletes are encouraged to be involved in leadership roles across all areas of the organization including serving on the Board of Directors and/or competition and fundraising event committees; as team captains and managers; as coaches; as healthy lifestyle ambassadors; as volunteers; as fundraisers; and most importantly, as advocates for other Special Olympics Athletes and themselves. Leadership training is provided through the Athlete Leadership program to develop skills and foster opportunities for involvement.



**Special
Olympics**
Illinois