



Sponsoring Region I events

Special Olympics Illinois Region-I is once again gearing up for a very busy year of competitions and events to benefit over 1,400 athletes that are served in what is now Region I with 17 counties that are providing year round sports training and competition for individuals with developmental disabilities. Special Olympics Region I has an ultimate goal to help people with intellectual disabilities participate as productive and respected members of society at large by offering them a fair opportunity to develop and demonstrate their skills and talents through sports training and competition, and by increasing the public's awareness of their capabilities. Our organization offers leadership programs, unified competition opportunities (Special Olympic athlete competing with a non-Special Olympic Athlete), a young athletes programs and Unified Champion School programs that offer opportunities for inclusion and diversity among the schools and communities where our athletes live. In order to provide all of these opportunities free of charge to our athletes and their families; Region I relies solely on individual and corporate donations, foundation grants, service clubs and special events. These are the important reasons that Region I must seek Region Sponsors that would help to ensure quality competitions to develop sports skills, build self-esteem, physical fitness and social time with other athletes, their families and community. I have enclosed a Region I Sponsor Matrix and would like to graciously request that DMH might consider partnering and becoming part of our Special Olympics family as a Region I- Sponsor for 2020. I have also enclosed a list of events that would require volunteers. I would highly encourage you, your employees and their family members to volunteer at our events to see your support in action and witness the pure joy and smiles that you have brought to the faces our athletes and their families!

I would be happy to come and present at a "lunch and learn", board meeting, or a meeting with you and your leadership team.

Sincerely,

Joanie Keyes

Joanie Keyes, Region I Director

Special Olympics Illinois





2020 Special Olympics Illinois Region I Sponsor Matrix

Region I Competitions:

BASKETBALL SKILLS, 2-BASKETBALL GAME DAYS, SWIMMING, SPRING GAMES-EIU, SPRING GAMES-WARRENSBURG LATHAM HIGH SCHOOL, BOWLING & BOCCE

Sponsor Benefits	Gold \$5,000	Silver \$2,000	Bronze \$1,000	Blue Ribbon \$ 500
Event name will feature presented by (sponsor/donor name) on all correspondence regarding the event.	x			
Sponsor representative invited to speak at Opening Ceremonies	x			
Feature article in Region newsletter and Region Social Media Platforms	x			
Sponsor name and logo on Welcome banner	x	x		
Check presentation at Opening Ceremonies	x	x		
Sponsor name to appear on front of Tournament Info for Volunteers and Coaches	x	x	x	
Sponsor name and logo to appear on volunteer t-shirts (1,000+)	Front	Back	Sleeve	
Representative invited to present medals at Awards Ceremony	x	x	x	x
Invitation to participate as Honorary Coach at Opening Ceremonies	x	x	x	x
Sponsor name included in Spring Games general press release (s) and Region Facebook event page	x	x	x	x
Recognition in Opening Ceremonies program	x	x	x	x