

SPECIAL OLYMPICS ILLINOIS

REACH REPORT | 2019 SUMMARY

Special
Olympics
Illinois



ATHLETES

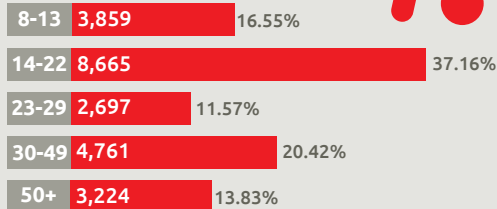
ATHLETES SERVED
23,316

21 YEARS OF CONSECUTIVE GROWTH

ATHLETE PARTICIPATIONS
49,500



AGE GROUPS SERVED



UNIFIED PARTNERS SERVED **2,803**

PROGRAM LEADERS

GEOGRAPHIC REGIONS

11

FULL TIME STAFF

80

BOARD MEMBERS

39

(INCLUDES 3 ATHLETE MEMBERS)

FOUNDATION BOARD MEMBERS

24

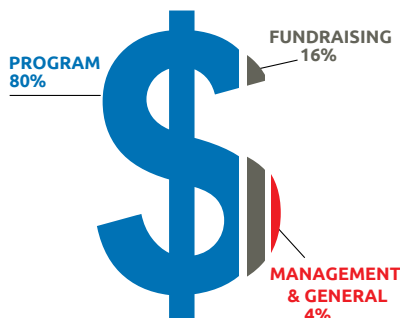


REVENUE

\$19.2 MILLION

CASH AND IN KIND (UNAUDITED)

Expense Allocation



COMPETITIONS

236



UNIFIED
16

YOUNG ATHLETE CULMINATING EVENTS

40

FUNDRAISING EVENTS

131



933 PARTICIPATING AGENCIES

18 SPORTS OFFERED

TOP FIVE SPORTS (PARTICIPATION)

1. ATHLETICS (Track and Field) **12,563** (23%)
2. BASKETBALL **9,160** (17%)
3. BOWLING **6,370** (12%)
4. SOFTBALL **3,186** (6%)
5. VOLLEYBALL **2,749** (5%)



SPORT WITH LARGEST GROWTH (OVER THE PAST 5 YEARS) **BASKETBALL** **27%** ↑



YOUTH INITIATIVES

UNIFIED CHAMPION SCHOOLS

280



76% OFFERING ALL 3 COMPONENTS

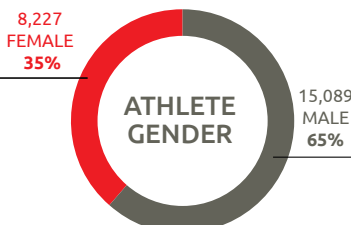
13,385 YOUNG ATHLETES SERVED (INCLUDES PEER PARTNERS)

288 YOUTH LEADERSHIP

825 SCHOOLS ENGAGED IN PROGRAMMING

190 SCHOOLS ENGAGED IN VOLUNTEERISM

404 SCHOOLS ENGAGED IN FUNDRAISING



VOLUNTEERS

49,500

COACH AND KEY VOLUNTEERS (CLASS A)

26,469



CERTIFIED COACHES

4,654

EVENT VOLUNTEERS (CLASS B)

7,508

ATHLETE LEADERSHIP

ATHLETE LEADERS

171

APPEARANCES

418

AUDIENCE SIZE

73,095



OVER **82 MILLION** MEDIA IMPRESSIONS

HEALTH INITIATIVES

CLINICS OFFERED **31**

SCREENINGS & IMPRESSIONS **6,696**

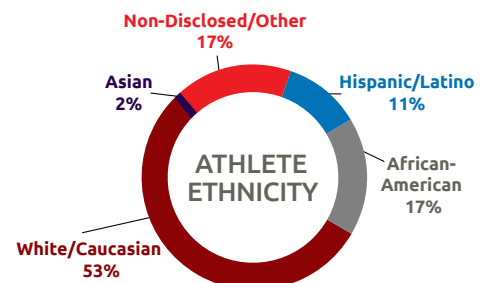
DISCIPLINES OFFERED

- FUNfitness
- Health Promotion
- Healthy Hearing
- MedFest
- Special Olympics - Lions Clubs International Opening Eyes
- Special Smiles
- Sun Safety Education



SINCE 2013

- 24,647 TOTAL SCREENINGS
- 15,518 SPORTS PHYSICALS (MedFest)



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A New Vision

Special Olympics Illinois will launch a new Strategic Plan in 2020 outlining its priorities for the next five years. The foundation of the plan rests in a new Vision for the organization.

Special Olympics Illinois (SOILL) will be a global leader in shaping a culture where people with and without intellectual disabilities are fully integrated into the community by providing year round opportunities in competitive sports, health education, leadership and personal development.

At the core of this plan and the organization's successful progress towards its vision and mission, are two principles. SOILL is a competitive sports organization and all programming and initiatives are rooted in this identity. SOILL will also strive to keep Athletes First in all its decision-making.

Free to Participate

Special Olympics Illinois (SOILL) applies **80%** of dollars raised to program expenses. This **exceeds the benchmarks** set by the Better Business Bureau (65%) and the National Charities Information Bureau (60%).

Special Olympics Illinois is able to do this while not charging athletes and families to participate.

The Need is Great

Special Olympics Illinois is **proud to serve 23,316** traditional athletes! However, that is **only 10% of the eligible population** in Illinois. We need your help reaching as many athletes as possible!

Not Just for Children

While the majority of individuals served are school age (age 2-22), SOILL also serves **more than 8,000** individuals over **age thirty**.

Our Sports

Alpine Skiing
Athletics (Track & Field)
Basketball
Bocce
Bowling
Equestrian
Flag Football
Floor Hockey
Golf
Gymnastics (Artistic)
Gymnastics (Rhythmic)
Powerlifting
Soccer
Snowshoeing
Softball
Swimming
Tennis
Volleyball

Our Programs

Athlete Leadership
Coach Education & Wellness
Family Leadership
Health Education & Screening
Motor Activities
Training Program (MATP)
Traditional Sports
Unified Champion Schools®
Unified Sports

Athletes as Leaders

Athlete Leadership empowers athletes to develop skills and utilize their voices and abilities to undertake meaningful leadership roles, influence change in the Special Olympics movement and create inclusive communities.

Athletes are encouraged to be involved in leadership roles across all areas of the organization including serving on the Board of Directors and/or competition and fundraising event committees; as team captains and managers; as coaches; as healthy lifestyle ambassadors; as volunteers; as fundraisers; and most importantly, as advocates for other Special Olympics Athletes and themselves. Leadership training is provided through the Athlete Leadership program to develop skills and foster opportunities for involvement.



**Special
Olympics**
Illinois