

Mission Statement:

Provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

Vision Statement:

*Special Olympics Illinois (SOILL) will be a **global leader in shaping a culture** where people with and without intellectual disabilities are **fully integrated** into the community by providing year round opportunities in **competitive sports, health education, leadership and personal development.***

Fundamental Cornerstone of the Plan

At the core of this plan and the organization's successful progress towards its vision and mission, are two principles.

- 🍌 Special Olympics Illinois is a competitive sports organization and all programming and initiatives are rooted in this identity.
- 🍌 Special Olympics Illinois will strive to keep "Athletes First" in all its decision-making.

Goal Champions and Priority Task Forces

Each Strategic Priority has one or more Team Members assigned as a Goal Champion (GC), along with an Executive Sponsor (ES). These individuals will assemble a small task force to achieve the key performance indicators and drive progress towards completion of each of the 11 Strategic Priorities. Each GC is responsible for conducting regular (monthly) task force meetings, documenting meeting notes, progress and actions. They will report their progress on a monthly basis to their assigned ES, who will share their progress with the Senior Director – Strategic Planning Partner for inclusion in monthly strategic plan progress reports. All Goal Champions will meet via webinar at least twice a year to discuss overall progress and challenges, collaborate with other GC's and recommend resources needed.

Special Olympics Illinois – Strategic Plan 2020 – 2025

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Special Olympics Illinois will achieve this vision by:

Improving Athlete Experience

🏆 HEALTHY LIFESTYLES

Expanding access to health screenings and health education, enabling athletes to take charge of their own health and fitness, and encouraging lifelong healthy habits for all program participants.

🏆 TRAINING AND EDUCATION

Implementing coach and volunteer training and education strategies that foster growth in the number and quality of general volunteers, key volunteers and coaches.

🏆 UTILIZING TECHNOLOGY

Creating an environment of innovation that enhances participation in all events and activities by utilizing technology to make program delivery as efficient as possible.

🏆 ATHLETE AND FAMILY LEADERSHIP

Building capacity by implementing improved leadership resources for athletes and families and ensuring opportunities to lead at every level of the organization.

Reaching More Athletes

🏆 EDUCATING COMMUNITIES

Increasing awareness and improving education within diverse communities, parents and caregivers, agencies, and other key growth stakeholder categories.

🏆 OUTREACH

Creating and implementing comprehensive outreach strategies that result in sustainable growth in the number of Athletes, Young Athletes, Peer Partners and Unified Partners served.

🏆 DIVERSITY AND INCLUSION

Implementing diversity and inclusion objectives that foster growth of a more diverse environment by reaching various demographics in all aspects, from athletes, unified partners, volunteers, donors and staff members.

🏆 SPORTS FOR ALL

Enhancing our sports programming to reflect the needs and interests of our current and future participants.

Raising More Resources

🏆 FISCAL ACCOUNTABILITY

Fostering fiscal accountability within the organization and creating a culture of consistent responsible use of resources

🏆 DEEPENING OUR PARTNERSHIPS

Deepening our partnerships to amplify shared goals and objectives that benefit all stakeholders.

🏆 DIVERSIFYING OUR REVENUE

Diversifying our revenue streams to strengthen our financial position in order to expand our programs and services.

