



OUR CORE FOUR



1

EXPAND OUR ROSTER.

Recruit more athletes, Unified partners, coaches, and volunteers.

Reach more communities, especially those that haven't had the opportunity to play.

Cultivate a passionate, far-reaching fan base.

2

BUILD THE MOVEMENT.

Spread the word about our organization and our mission.

Raise more funds and resources to support the Special Olympics Illinois community.

Strengthen and establish new donor networks, partnerships, sponsorships, etc.

3

CHANGE THE GAME.

Take our sports, health, and leadership programming to the next level.

Help our athletes discover their full potential in sports and in life.

Enhance the overall Special Olympics Illinois experience for everyone involved.

4

CHAMPION INCLUSION.

Foster a culture of acceptance within Special Olympics Illinois and the communities we serve.

Incorporate more Diversity, Equity, Inclusion, and Belonging across all aspects of our mission.

Nurture the next generation of leaders, allies, and ambassadors.



SCAN THE QR CODE AND JOIN THE MOVEMENT.