

1. Shoot video HORIZONATALLY! This is our #1 tip. This MUST be done for editing purposes.
2. Keep your videos short and sweet. (60 seconds or less for Instagram)
3. Steady your shot by bracing your elbows tight into your body and hold the phone in front of you with both hands or by resting your elbows on something sturdy.
4. Turn on “Airplane Mode” to avoid interruptions from all those Facebook friends.
5. Avoid shooting with bright lights behind you or else you will turn into a shadow.
6. Tap a darkened area of your shot to balance the levels before shooting.
7. If you want to retain focus of a subject through a continuous shot, tap and hold the subject in the frame to auto-lock focus on that subject/item/person.

