

TROY TRUCK CONVOY SPONSORSHIP OPPORTUNITIES



Presenting Sponsors: \$5,000

- ◆ Up to 50 entries in the Troy Convoy
- ◆ VIP placement for 1 truck (located behind lead truck)
- ◆ Rights to use Illinois Law Enforcement Torch Run, Special Olympics Illinois and/or Illinois Truck Convoy logo in advertisement (graphic design require approval. Please email mock-ups to snash@soill.org)
- ◆ Presenting Sponsors status "Troy Truck Convoy for Special Olympics Illinois presented by (your company)".
- ◆ Company name/logo included on Troy Truck Convoy registration site
- ◆ Recognition in all event marketing materials, fliers, event program, signage and press release
- ◆ Company recognition on Illinois LETR social media platforms—9 occurrences
- ◆ Company representative invited to speak during event program (platform TBD)

Long-Haul Sponsor: \$2,500

- ◆ Up to 25 entries in the Troy Convoy
- ◆ VIP placement for 1 truck (located behind lead truck)
- ◆ Rights to use Illinois Law Enforcement Torch Run, Special Olympics Illinois and/or Illinois Truck Convoy logo in advertisement (graphic design require approval. Please email mock-ups to snash@soill.org)
- ◆ Recognition in all event marketing materials fliers, event program, signage and press release
- ◆ Company recognition on Illinois LETR social media platforms—6 occurrences
- ◆ Company representative invited to speak during event program (platform TBD)

Guardian Sponsor: \$1,000

- ◆ Up to 10 entries in the Troy Convoy
- ◆ One truck placed within first 15 trucks (limited to first 15 Guardian or higher sponsors)
- ◆ Company name/logo included in event program and banner
- ◆ Company recognition on Illinois LETR social media platforms—3 occurrences
- ◆ Company recognized during event program (platform TBD)

Gold Sponsor: \$500

- ◆ Up to 5 entries in the Troy Convoy
- ◆ Company recognized on Illinois LETR social media platforms—1 occurrence
- ◆ Company highlighted during event program (platform TBD)

Silver Sponsor: \$250

- ◆ Up to 2 truck entries in the Troy Convoy
- ◆ Company recognized during event program (platform TBD)

Register today at www.IllinoisTruckConvoy.com

Questions?

Contact: Sandy Nash, Director of Development—Torch Run

Snash@soill.org or 618-974-9010 (cell)